

REPORT FOR: Traffic And Road Safety Advisory Panel

Date of Meeting: 2 February 2011

Subject: **INFORMATION REPORT**
Capital Programme update
Traffic and Parking Schemes

Responsible Officer: Brendon Hills - Corporate Director
Community and Environment

Exempt: No

Enclosures: **Appendix A** - Capital programme
update - Traffic and parking schemes
2010/11

Appendix B - Forward Drive /
Christchurch Avenue – Proposed mini
roundabout

Appendix C- A sample of the Drink /
Drive campaign material

Section 1 – Summary

This information report is presented to members to update them about progress on delivering the 2010/11 Capital Programme of transport schemes and initiatives. This includes schemes funded by Transport for London (TfL) and schemes included in Harrow's Capital Programme. The information contained in this report reflects the latest position at the time of writing the report in December 2010.

FOR INFORMATION

Section 2 – Report

General

- 2.1 This information report provides members with an update on progress with delivering the 2010/11 capital programme of transport schemes and initiatives. This includes schemes funded by Transport for London (TfL) and schemes included in Harrow's Capital Programme. **Appendix A** provides a summary of progress with all the schemes in the programme.
- 2.2 More detail on certain schemes is provided below in the body of the report where they have reached the public consultation, statutory consultation or implementation stages.
- 2.3 In addition to the programme update, specific issues of interest to Members currently under investigation, but not included in the programme, are detailed below, particularly where these could result in initiatives suitable for future programmes.

Courtney Avenue / Harrow View – local safety scheme

- 2.4 Proposals to address traffic collisions and pedestrian casualties have been developed as part of the TfL funded local safety scheme programme for 2010/11.
- 2.5 The latest accident statistics along Courtenay Avenue and Harrow View have been examined and various clusters of personal injury accidents identified at a number of locations. Proposals to address these accidents have now been developed.
- 2.6 The proposals include upgrading of all four of the existing zebra crossings to make them more conspicuous. In addition, two of the zebra crossings will be fitted with new retro-fit 'zebrite' units to further highlight and illuminate the zebra crossing areas.
- 2.7 Other measures include the installation of vehicle activated signs to remind drivers of approaching hazards and to reduce their speeds. Renewed and enhanced road markings have also been included within the proposals. The scheme is due for completion by the end of the financial year 2010/11.

Smarter Travel - Festive Drink / Drugs Campaign

- 2.8 This initiative was targeted at Drink / Drug awareness over the festive period and in particular to advise motorists to think about how they will get home after attending an event or function. A number of high street areas were chosen to be included in the campaign such as Stanmore, Hatch End, Wealdstone, Pinner and Harrow Town Centre. These corridors were chosen because of the concentration and number of pubs, clubs, bars and restaurants in the area.

- 2.9 The campaign included banners attached to lamp columns and leaflets, beer mats and posters distributed to local pubs, clubs, bars and restaurants. A press release to promote the campaign was developed in conjunction with the Portfolio Holder for Environment and Community Safety. This was included in the local press recently and is supported by the Police.
- 2.10 The banners and posters advise motorists to think of alternative means of transport if considering driving to an event or function where they may be likely to consume alcohol. The banner campaign will run from early December for six weeks along the corridors listed above. An example of one of the banners is attached at **Appendix B** for information.

Mollison Way – Area Based Scheme

- 2.11 The Mollison Way area based scheme involves developing a comprehensive area traffic scheme aimed at improving the street environment to enhance the sense of community, increase priority for public transport, walking and cycling, and improve social interaction.
- 2.12 An initial stakeholders meeting was held in June and scheme development work has been ongoing since that meeting. Detailed proposals have now been developed to allow us to prepare for the next stakeholder meeting in January 2011. As well as presenting the currently proposed scheme, this will include discussions regarding the location of the CCTV cameras, vehicle crossovers and the outcome of the recent tree survey.
- 2.13 On 16th December TfL confirmed by letter a provisional allocation of £1,000,000 for this scheme in 2011/12 to complete the design and commence implementation. Provisional estimates suggest that the project will cost in the region of £1.6 - 1.8 million, although this will be refined throughout the design process and the final funding allocation will need to be agreed with TfL.

Forward Drive / Christchurch Avenue – Proposed mini roundabout

- 2.14 In order to improve congestion and traffic flow, an investigation into the traffic and pedestrian movements was undertaken on Forward Drive and at its junction with the road leading into the industrial area, which includes the council's amenity site.
- 2.15 The results of the survey confirmed the significant volume of vehicles (including large goods vehicles) visiting the amenity site and the depot via Forward Drive. As a result, the junction of Forward Drive and Christchurch Avenue (leading to the amenity site) is often blocked with vehicles waiting to turn right causing delays on Christchurch Avenue.
- 2.16 The introduction of a mini roundabout will reduce vehicle speeds and assist drivers wanting to turn right into or out of Forward Drive thereby relieving congestion. The measures proposed will also have a

beneficial impact on road safety. A pedestrian refuge will also be provided on Forward Drive to assist pedestrians crossing this busy road. (A plan of the proposals can be found in **Appendix C** for your information).

- 2.17 The development of this scheme started quite late in the year as this project was initiated after the Green Lane scheme was held following an inconclusive public consultation. There is now not sufficient time in this year's programme left to deliver the scheme, so scheme implementation will be programmed for 2011/12.

Stafford Road Inset Parking bays Phase 2

- 2.18 Consultation has been carried out on a proposal to implement the second phase of additional inset parking bays. These bays are designed to improve access for large vehicles, especially those travelling to and from the nearby special needs school. Some modifications to the layout have been made following comments received.
- 2.19 A revised plan is shown at Appendix H and works are expected to be complete by the end of December 2010, subject to weather conditions.

Stanmore Hill / The Broadway / Elm Park / London Road, linking four sets of traffic signals in Stanmore

- 2.20 Discussions with TfL signals unit have been held to explore in more detail the feasibility of linking the four sets of traffic signals along the Stanmore Broadway corridor. Linking the traffic signals will have significant benefits by reducing congestion and smoothing traffic flow in the area. This will also allow us to consider the feasibility of introducing an all red pedestrian phase to help pedestrians crossing at the Stanmore Hill / The Broadway junction.
- 2.21 This proposal is currently in the design stage in 2010/11. The project will continue into 2011/12 when design work will be completed and linking of the traffic signals implemented.

Uxbridge Road – Hatch End

- 2.22 The main aims of this scheme are to reduce congestion on the main route through the area, reduce personal injury accidents, improve pedestrian facilities and provide better access for deliveries by local businesses.
- 2.23 A Stakeholders Meeting was held at Harrow Arts Centre in July where residents, businesses and other organisations expressed their various concerns and aspirations regarding traffic and parking issues in the Hatch End area. At that time a number of different initiatives were being considered holistically, including a controlled parking zone (CPZ) and car park improvements.

- 2.24 The current review of parking borough wide has not been concluded yet and a decision has been taken to defer the CPZ proposals for the moment and take forward the highway improvements only. A consultation is now being organised with residents and traders in Hatch End regarding the proposed scheme along the Uxbridge Road.
- 2.25 The scheme proposals include:
- A 24-hour Bus & Cycle lane between the Morrisons roundabout and the junction with Dove Park;
 - Uncontrolled parking to provide extra capacity for shoppers or Station commuters to the west of the existing westbound bus stop at Dove Park;
 - Replace the existing Pelican crossing close to the Grimsdyke Road junction with a Zebra crossing with a central island;
 - Provide an additional Zebra crossing immediately to the west of Anselm Road;
 - Restore the right-turning facility at the junction of Uxbridge Road and Grimsdyke Road and direct westbound cyclists to use the service road;
 - Make all traffic enter the existing off street car park via Woodridings Close, and exit-only onto Grimsdyke Road;
 - In order to provide safer, easier and less obstructive loading facilities for the shops, three inset bay areas will be created: two on the northern side of Uxbridge Road, and one on the southern side;
 - Introduce waiting and loading restrictions at junctions along Uxbridge Road to ensure access by large vehicles including fire appliances can be accommodated at all times.
- 2.26 Subject to the outcome of the consultation it is intended to implement the scheme by the end of the financial year. (March 2011).

Section 3 – Further Information

- 3.1 A regular update is provided at every meeting on progress with the annual programme of traffic and parking schemes. Future reports will provide information to members about any consultations, statutory consultations, portfolio holder decisions and implementation issues since the previous meeting.

Section 4 – Financial Implications

- 4.1 Any schemes and works programmes mentioned in this report are being taken forward using identified resources and funding from TfL Capital and Harrow Capital in 2010/11.

Section 5 – Corporate Priorities

- 5.1 The capital funds received from TfL and Harrow will help achieve the corporate priorities as follows:

Deliver cleaner and safer streets

This will be supported by the following programmes of work:

- 20mph zones
- Principal Road renewal
- Electric vehicle charging points
- Car clubs
- Freight loading bays

Improve support for vulnerable people

This will be supported by the following programmes of work:

- Shopmobility
- Bus stop accessibility schemes
- Principal Road renewal
- Bus priority schemes
- Pedestrian crossings

Building stronger communities.

This will be supported by the following programmes of work:

- School travel plans and associated works
- Cycle training
- Bike Week, Walking Works
- Car clubs
- Sustainable travel promotions, road safety educational activities and environmental promotions

Section 6 - Statutory Officer Clearance

Name: Anthony Lineker



on behalf of the
Chief Financial Officer

Date: 6th January 2011

Section 7 - Contact Details and Background Papers

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Background Papers:

2010/11 Capital Programme
Harrow Council – section 106 Highways / Infrastructure Report

Appendix A – Capital programme update - Traffic and parking schemes 2010/11

Harrow Capital – Parking and traffic schemes programme

This is Harrow's own programme of traffic and parking scheme initiatives. In 2010/11 this comprises of allocations of £290K for controlled parking schemes, £20K for problem streets (parking) and £45K for minor traffic management schemes.

Scheme	Details	£ K	Status	Programmed completion
CPZ - Wealdstone - Stage 2	Zone CA - Scheme to remove CPZ in northern section of Spencer Road, remove permit bays in Oxford Road and introduce yellow lines at bend in The Broadway.	15	Statutory Consultation commenced 9 th December 2010. Progress was on hold due to stop on capital programme but released on 21 st December.	Mar 2011
CPZ - Stanmore - Phase 2	Review of zones B and H	30	Statutory consultation to commence January 2011. Completion being funded from S106 monies.	Mar 2011
CPZ – Burnt Oak Broadway	Proposed new zone	60	Following decision by Portfolio Holder in October 2010 residents advised that scheme would be implemented and go live from 1 st Feb 2011. Progress was on hold due to stop on capital programme but released on 21 st December.	Mar 2011
CPZ - Pinner Road area	Review of zone U	15	Scheme became operational from 1 st May 2010. Review commenced and meeting of ward councillors arranged for January 11.	Mar 2011
CPZ - Hatch End	Proposed parking controls in Shopping centre service roads and off-street car park	50	Progress on hold pending outcome of parking Review. Scheme contained in separate annual report to this Panel meeting.	2011/12

Scheme	Details	£ K	Status	Programmed completion
CPZ – Harrow, Bessborough Road area	Review of zone V	20	Scheme became operational on 1 st April 2010. Parking Survey carried out Sep 2010. Meeting with Ward Councillors and West Harrow Residents Group held in October 2010. WHRG considering information provided and we are awaiting their comments. Statutory consultation on 3 locations where reductions in double yellow lines have been agreed commenced 16 th December.	Mar 2011
CPZ - West Harrow Station	Review of zone W	20	Scheme became operational on 1 st April 2010. Parking Survey carried out Sep 2010. Meeting with Ward Councillors and West Harrow Residents Group held in October 10. WHRG considering information provided and we are awaiting their comments. Statutory consultation on 3 locations where reductions in double yellow lines have been agreed commenced 16 th December.	Mar 2011
CPZ - Rayners Lane	Review of zone L	50	Statutory Consultation programmed to commence in January 2011. Progress was on hold due to stop on capital programme but released on 21 st December	Mar 2011
CPZ - South Harrow	Review of zone M	30	Statutory Consultation programmed to commence in January 2011. Progress was on hold due to stop on capital programme but released on 21 st December.	Mar 2011
CPZ – Rosslyn Crescent	Review of the existing zone P (15K section 106 budget)		Scheme progress subject to planning agreement. No further progress from Planning Dept on S106 agreement.	Included in CPZ Annual Report on the agenda
Problem Streets programme (Parking schemes)	The introduction of minor localised waiting restrictions (yellow lines) schemes to deal with access problems and road safety issues.	20	The proposed schemes have progressed to statutory consultation which finished on 29 th December. Progress was on hold due to stop on capital programme but released on 21 st December.	Mar 2011
Traffic management minor schemes programme	A programme of minor localised traffic schemes	45	A new scheme for a mini roundabout at Christchurch Avenue / Forward Drive has been developed. Implementation will be undertaken in 2011/12.	2011/12

TfL Capital – Corridors

This TfL LIP programme is for holistic schemes along key corridors that address issues relating to the smoothing of traffic flow, bus reliability, safety, cycling, shared space and removal of clutter. There is an allocation of £1109K in 2010/11.

Scheme	Details	£ k	Status	Programmed completion
Northolt Road local safety scheme	Scheme is to reduce the number of personal injury accidents along this corridor. A new pedestrian refuge close to Stanley Avenue - de-cluttering street furniture on central islands and new "Give Way" markings at four junctions are planned. Modelling of a mini roundabout at the junction of Eastcote Lane has been completed. The modelling shows that turning movements and congestion could be reduced if the mini roundabout was implemented. Plans to pursue this option are currently underway.	75	Scheme designed due for implementation shortly.	Mar 2011
Courtney Avenue / Harrow View local safety scheme	Scheme to reduce the number of personal injury accidents particularly those involving pedestrians and motorcycles.	75	Scheme designed due for implementation shortly.	Feb 2011
Mass action - wet roads	To address accident hotspots where accidents involving wet surfaces are more prevalent.	50	A list of sites is currently being developed across the borough where there is a history of killed or seriously injured (KSIs) personal injury accidents in wet road conditions. This list will be prioritised into a programme of works to address problems at these locations using treatments to improve the road surface or texture and improve the layout of road markings and signing so that	Mar 2011

Scheme	Details	£ k	Status	Programmed completion
			collisions in the wet are reduced.	
Mass action - failed to give way	To address accident hotspots where accidents involving non compliance with give way signs are more prevalent.	20	Streatfield Road – service road scheme has been developed to reduce high number of pedestrian accidents and is due for construction shortly.	Dec 2010
Long Elmes, Harrow Weald High Rd / Long Elmes junction improvement	Completion of Long Elmes bus priority scheme to introduce waiting restrictions and inset parking bays on the approach to the High Road.	90	A delegated officer decision was made to progress with the inset bays but not the waiting restrictions. Works are expected to substantially complete by end of March 2011.	March 2011
Bus stop Accessibility Works	Bus stop accessibility works along the following corridors: Kenton Lane/Dryden Rd junction south along Kenton Lane and Grasmere Gdns; then south west along Belmont Road, Peel Road, Headstone Drive, Headstone Gdns, Parkside Way, Station Road, Imperial Drive, Alexandra Avenue and along Eastcote Lane to borough boundary Uxbridge Road corridor from Oxhey Lane to Pinner Green Shaftesbury Ave roundabout along the Ridgeway, Suffolk Road, Whittington Way and Lyncroft Avenue	101	A programme of works has been developed and works instructions issued. The works are in progress.	Mar 2011

Scheme	Details	£ k	Status	Programmed completion
Remove the 'no entry' sign at the bus stop north of the Love Lane roundabout (included in Uxbridge Road corridor)	Removal of sign	1	Works instruction has been issued.	Oct 2010
Rayners Lane/Village Way East, Rayners Lane	Completion of bus priority & traffic management improvements to reduce delays to buses and general traffic as identified during the H9/H10 Study. Includes modification to existing parking bays and creation of new parking bays on Rayners Lane. A scheme has been designed for inset parking bays in footways and revisions to the on-street echelon parking bays.	115	The inset loading bays on the east side of Alexandra Avenue between Rayners Lane and the Warden Avenue/Rayners Lane junction have been implemented. P&D machines are being installed. Further funds have been secured to continue with implementation of inset parking bays on the west side of Alexandra Avenue as well as the replacement of echelon parking bays with parallel parking bays on Rayners Lane between Imperial Drive and Village Way. Statutory Consultation on the proposed traffic restrictions will commence in November 2010. Works instructions have been issued. Budget has been increased by reallocating under spends within the programme.	Mar 2011
High Road, Harrow Weald Northbound Bus Lane	Modifications to bus lane and bus stop to improve traffic flow and road safety.	10	Project completed.	Aug 2010
Suffolk Rd improvement (near junction with Rayners Lane)	Removal of island or introduction of waiting restrictions on Suffolk Road near junction with Rayners Lane	3	This proposal is in the design stage and incorporated into the Rayners Lane CPZ Review	Feb 2010

Scheme	Details	£ k	Status	Programmed completion
The Ridgeway, North Harrow	<p>Bus stop accessibility work along the entire corridor and construction of a lay-by to remove delays to buses (H22 northbound) and other traffic</p> <p>Completion of the Ridgeway pedestrian crossing.</p>	25	<p>Pedestrian crossing works complete.</p> <p>Waiting restrictions to go in as part of the Rayners Lane CPZ.</p>	Feb 2010
Cycling route corridor scheme	<p>A scheme to provide additional upgraded cycle facilities to link the existing facilities along Alexandra Avenue via Imperial Drive, Station Road, Parkside Way and Headstone Gardens. This is a part of the London Cycle Network plus (LCN+) network that did not receive funding from TfL when the programme was terminated at the end of March 2010.</p> <p>The scheme will include entry treatments/raised platforms along the route, cycle lanes/markings, upgrading of existing lanes, addressing conflicts with parked vehicles, upgrading zebra to shared facility at Alexandra Ave / Rayners Lane, signing of whole route.</p>	180	<p>The proposals are being developed in conjunction with the Rayners Lane scheme (between Imperial Drive and village Way East). Interim parking proposals at the Goodwill for all junction are being progressed together with advance stop lines at the signalised junction of Pinner Road/Station Road incorporating other markings as safety improvement measures.</p> <p>Scheme programmed to commence in January 2011.</p>	Mar 2011
Various Waiting Restrictions to facilitate bus movement	This is a borough wide programme and will be prioritised at the most urgent sites.	10	Project completed.	Jan 2011

Scheme	Details	£ k	Status	Programmed completion
Kenton Lane Bus Improvements	Kenton Lane bus improvements involving road widening opposite no. 606.	5	This work is incorporated in the Bus Stop Accessibility Programme.	Feb 2011
Petts Hill	Repayment of loan.	333	Further loan repayments are required in 2011/12 and 2012/13.	Complete
Bus borough administration	Funds to support staff resources to assist with delivering the bus priority programme.	15	A part time project support officer is in post to assist with bus priority schemes and public transport related issues.	Mar 2011

TfL Capital – Neighbourhoods

This TfL LIP programme is for local area improvements including controlled parking zones, 20 mph zones, work on Legible London, shared space, reduction of street clutter, and an expansion of the number of electric charging points. There is an allocation of £576K in 2010/11.

Scheme	Details	£ K	Status	Programmed completion
Uxbridge Rd / Broadway	<p>Design and implement measures to reduce congestion including loading bays required by shops, introduce pedestrian crossing for the Broadway and investigate measures to improve congestion in Hatch End.</p> <p>Funds from West Trans (17K) in conjunction with 183K for scheme.</p>	200	<p>Implementation of loading bays in Hatch End to reduce traffic congestion and facilitate servicing of local businesses.</p> <p>Recent lane drop trial from Morrison roundabout to Anselm Road proved successful in that the time trial did not indicate an increase in journey times.</p> <p>Scheme designed to reduce congestion along this corridor consultation is due to take place in Dec/ Jan. Local members have been consulted along with the Hatch End residents association.</p> <p>Details of the scheme are referred to in the main body of this report.</p>	Mar 2011
Stag Lane school and Canons High school 20mph zone	<p>A 20mph zone is proposed in the area surrounding Stag Lane First and Middle School. There is existing traffic calming in some streets surrounding the school already and further traffic calming in the form of speed cushions is proposed in the roads surrounding the school to form the proposed 20 mph zone. Consultations will also take place with local residents regarding making Collier Drive one way to ease congestion outside the school and to improve vehicular access.</p>	140	<p>Following discussions with the Stag Lane School it has been agreed that the proposed one way section in Collier Drive will be implemented on an experimental basis to assess its impact on school traffic.</p> <p>The scheme is currently being implemented.</p>	Feb 2011

Scheme	Details	£ K	Status	Programmed completion
Earlsmead school 20mph zone	A 20 mph zone in the roads surrounding Earlsmead school is being designed. The area surrounding the school is bounded by Arundel Drive, Walton Avenue and Carlyon Avenue.	130	Statutory consultation has been completed. The scheme is currently being implemented.	Feb 2011
Disabled person's parking places	This will enable the council to provide those with disabilities dropped kerbs and disabled parking bays where appropriate.	30+20	Requests for disabled parking bays are received and processed on a continuous basis. Significant increase in applications over last few months. Additional TfL monies secured to meet demand.	Mar 2011
Mollison Way	(see area based schemes).	20	Funds supporting the area based scheme	Mar 2011
Environment	Develop and implement proposals for electric car charging points. Breathe in Harrow promotion.	41	Two electric vehicle charging points are being installed in the visitors' car park which will form part of the London wide TfL initiative Plugged In Places. This will operate as a pilot scheme to gauge demand before deciding if more spaces should be rolled out across the Borough. Electric vehicles will also be promoted through the It's Up to All of Us campaign and special initiatives once the charging point is in place. Breathe in Harrow website is being revamped to include updates on air quality monitoring data as well as interactive resources based on air quality and sustainable transport education. The website will tie in with the It's Up to All of Us campaign and also have stand alone resources including materials for school education.	Mar 2011

Scheme	Details	£ K	Status	Programmed completion
Shopmobility	A funding contribution to support the scheme	5	Ongoing support for local charity which provides powered vehicles to assist people with a mobility impairment to access town centre shopping areas	Mar 2011
Future schemes development	Funds for undertaking investigations to develop the 2011/12 programme of works	10	Investigation work is ongoing.	Mar 2011

TfL Capital - Area based schemes

This TfL LIP programme is for shared space projects and public realm improvements such as town centre, station access and streets for people initiatives. There is an allocation of £1205K in 2010/11.

Scheme	Details	£ K	Status	Programmed completion
Mollison Way, Queensbury	The Mollison Way scheme involves developing a comprehensive package of traffic measures aimed at improving the street environment to enhance the sense of community, increase priority for public transport, walking and cycling, and improve social interaction.	100	The scheme will be progressed through various TfL gateways within Step 2 which should allow funding for the implementation phase to be secured for 2011/12. Investigation work to develop the scheme (Step 2) is nearing completion. A workshop meeting was held on 16 th November 2010 to develop proposals with key stakeholders including residents and businesses. Scheme development surveys and traffic and parking data collection is underway and outline proposals are being prepared for next stakeholders meeting in November.	Mar 2011
Station Road, Harrow	Make the town centre more accessible by public transport, simplify the bus network and enhance the shopping environment on Station Road.	1,100	Project planned for substantial completion before mid November when work will stop for the Christmas trading period. The final phase of works at the Sheepcote Rd / Station Rd junction will start in Jan 2011 and be completed by Mar 2011.	Mar 2011
Rayners Lane Station Access	Enhance access routes to Rayners Lane station, particularly for pedestrians. This is a WestTrans initiative.	5	£5k spent on completing feasibility study, design and seeking approvals. TfL approval received for £260k funding to commence the scheme in January 2011 and carry out works over two financial years. Anticipated to complete in August 2011.	Mar 2011

TfL Capital – Local transport funding

This TfL programme is discretionary for Harrow to develop its own local transport schemes. Schemes need to accord with the objectives of the Mayor's transport strategy.

Scheme	Details	£ K	Status	Programmed completion
Stafford Road – phase 2 Inset parking Bays	Provision of additional inset parking bays to remove obstructive parking causing access difficulties for Special Needs Transport.	50	A scheme has been designed and a consultation undertaken. Minor revisions to the scheme design have been made and the works are programmed for completion in Dec 2010 subject to weather.	Dec 2010
Stanmore Hill / The Broadway / Elm Park	Initial work to investigate the feasibility of linking four sets of traffic signals along the Stanmore Broadway corridor.	30	A meeting with TfL signals unit has been held to discuss the feasibility of linking the four sets of traffic signals along Stanmore Broadway. This proposal is currently in the design stage in 2010/11. The project will continue into 2011/12 when design work will be completed and any improvements implemented.	2011/12
Marlborough Hill School – entry treatment	Entry treatment proposed to ease congestion in Badminton Close and encourage walking to the school in accordance with the school travel plan.	20	Scheme has been completed.	Oct 2010

TfL Capital - Smarter Travel

This TfL LIP programme is for modal shift initiatives and road safety education including travel plans for schools, hospitals and businesses and travel awareness promotions. There is an allocation of £311K in 2010/11.

Scheme	Details	£ K	Status	Programmed completion
Child cycle training	There has been a large increase in the numbers of children requiring cycle training at schools in year 6 following the completion of school travel plans. Subject to available funding, the borough will be offering level 2 training to all schools with a completed travel plan (currently over 90%) with a focus on year 6 pupils. A demand also exists for level 1 training for younger pupils, level 3 training to high school pupils, and the borough is working with Cycle Experience (the Council's training provider) to try and provide these additional demands from parents, pupils and schools.	77	<p>Cycle training continues at many schools across the Borough with 972 children trained at level 1 and 2 between September 2009 and November 2010. Schools continue to allow training to take place during core lesson time.</p> <p>The next holiday course will be booked for the February half term holiday where approximately 72 children will have the opportunity to take part in level 1 and 2 training.</p>	Mar 2011
Adult cycle training	Provision of cycle training for adults who live or work in the borough, via the Council's website, travel plans and sustainable travel events. Adult training is offered as either individual or group sessions, tailored to the ability of the rider and loan cycles can be provided to novice riders when required. Adult cycle training is also popular with many residents learning to cycle for the very first time.	25	<p>Recent advertising has attracted many new adult riders to courses offered by Cycle Experience. Beginner courses are now over subscribed with level 3 courses also proving to be very popular.</p> <p>This is an ongoing training programme through the year held at Elmgrove school every second Saturday.</p>	Mar 2011

Scheme	Details	£ K	Status	Programmed completion
Motorcycle safety campaign	This is a mass action initiative to address powered two wheeled vehicle (P2W) accidents along the Imperial Drive and Alexandra Ave corridor	20	The motorcycle campaign is nearing completion. The campaign utilised posters attached to lamp columns. A press release to promote the campaign was agreed with the Portfolio Holder and publicised in the local press. The campaign ran for three months along these corridors.	Mar 2011
Road safety and Theatre in Education	<p>The provision of road safety materials and presentations to all Infant Junior and High Schools in the borough.</p> <p>The organising of theatre shows in schools promoting the road safety message. Theatre performance plays a vital role in delivering live shows to young audiences and will continue to be used across the Borough in Road Safety Education.</p>	30	<p>Road Safety week in November saw extra schools visits by road safety staff giving interactive presentations based around the 'Be Bright Be Seen' message. A plan is underway to give all infant children in the Borough a reflective bag tag that will make them more visible during the dark and dangerous winter nights.</p> <p>Since the start of the school term in September 11,092 school children in Harrow have received an interactive road safety presentation helping to secure a safe road culture for the future.</p> <p>Theatre shows are planned for early March and the "Now you see me now you don't" performance will be rolled out to ten year six groups.</p>	Mar 2011
Road safety Teenage and young adult drink/drug awareness	To provide publicity and awareness of the dangers to teenagers and young adults of drink and drugs when travelling or riding/driving in motor vehicles	5	A hard-hitting campaign is still underway targeting sixth form students at all High Schools in Harrow. The campaign includes presentations poster delivery, assemblies to pupils using new DVD resources and the issue of 'First Car Magazine' to all sixth	Dec 2010

Scheme	Details	£ K	Status	Programmed completion
			form students.	
School travel plan advisor	Funding to provide a support officer	22	A school travel plan officer is in post.	Mar 2011
School support Borough wide support of STP	Provision of workshops to aid the production of School Travel Plan documents. Ongoing development of new STPs and review of existing STPs	9	Review workshops have been booked for the 21 st , 26 th January and 2 nd February 2011. A rewrite workshop has been booked with schools for 12 th January 2011.	Mar 2011
School support STP grant for independent schools	Grants for capital items identified in independent school's travel plans	12	Support for 2 independent schools – Khalsa College and Red Balloon	Mar 2011
School support Walk to School Week	Provide resources and advice to promote and encourage this annual event	5	<p>Promotional work to support Walk to School Week on 17th – 21st May was provided. Resources were distributed to 35 schools, reaching over 10,000 pupils.</p> <p>Two promotional events were held in the borough as part of the pan London October 2010 walk to school month. 90 people attended the morning event including the mayor of Harrow and the deputy Mayor of Barnet. In the afternoon over 300 people attended including the Mayor of Harrow and the Portfolio Holder for Environment and Community Safety. Both events were covered by the local press.</p>	May 2010
School support Walk on Wednesday	Ongoing promotional work to encourage walking at least once a	20	Resources were provided in September, October, November and December.	Mar 2011

Scheme	Details	£ K	Status	Programmed completion
(WOW)	week. Provide resources and advice for this promotion such as wall charts and badges.		Resources are on order for January, February and March for delivery in January 2011. 34 schools currently taking part with over 9,000 pupils taking part on a weekly basis.	
School support Publicity and Promotion	Produce a newsletter for all schools encouraging school travel planning	1	Newsletters are produced quarterly. The Spring, Summer newsletters have been produced. Distributed to all head teachers in the borough and circulated to teachers.	Mar 2011
School support Small grant funding	Funding support for schools to carry out actions in their STPs	20	School requests for funding are assessed and approved on a priority basis. Small grants were provided for 9 schools in September 2010 to aid the delivery of school travel plan actions. A cycle network mapping audit has been carried out and maps are now in production for delivery in the new financial year. Cycle event being planned for June 2011 for launch of map.	Mar 2011
School support Theatre in education	Promoting the sustainable transport message through theatre	10	Theatre education has been organised for 20 schools from 31 st January to 11 th February 2011. The run of show is already fully booked.	Mar 2011
School support STP online	Development of a website for STPs to make updating them easier and reduce administration costs		A website has been created and will be rolled out via workshops in Jan 2011. Two trials with schools are currently taking place to test the tool with positive feedback to date.	Mar 2011
Promoting sustainability Workplace travel plan promotions	Focus on businesses travel planning in the borough alongside other initiatives such as Harrow Business Improvement District.	5	Ongoing support to planning application process for businesses and residential developments in order to encourage travel planning and sustainable transport modes. Work has been undertaken with NHS	Mar 2011

Scheme	Details	£ K	Status	Programmed completion
			Harrow to address issues with promoting walking and cycling to their main site at the Heights and also the Alexandra Avenue clinic. Work is ongoing in line with their travel plan development. Walking maps have been produced for the areas.	
Promoting sustainability Car clubs	Investigation and implementation of car club bays, suitable for controlled parking zones.	10	<p>Ongoing promotion of private car clubs. Investigating the possibility of car clubs operating from Council car parks and using service providers to operate schemes.</p> <p>Some funding has been allocated to a cycle skills audit which will be used to promote cycling to local businesses. A "Try Cycling" promotion is also being planned for February through to April 2011.</p>	Mar 2011
Promoting sustainability Bike week and cycling promotions	Support national promotion with all-year round publicity and events which promote the borough's cycle routes, cycle training programmes and encourage behaviour change.	10	<p>Ongoing programme of promotions throughout the year</p> <p>Transport for London is running a London Cycle Challenge to encourage people to cycle during June and log their miles on a website at www.tfl.gov.uk/cyclechallenge. This will tie in with our cycle promotions.</p> <p>We held a large cycling road show at Under One Sky in June and also held Harrow's first Junior Trike Ride, aimed at promoting the benefits of cycling to new parents and their children before they reach school. This initiative has received much interest from TfL.</p>	Mar 2011

Scheme	Details	£ K	Status	Programmed completion
Promoting sustainability Walking and walking works	Support national "Walking Works" events but also encourage walking in general as a healthy and reliable form of transport, as well as promote the boroughs walking routes. Health benefits to be promoted with tie-ups including Harrow PCT and others.	10	<p>Ongoing events and promotions under the It's Up to All of Us banner</p> <p>Winter Wanders - lunchtime special walks aimed at encouraging Harrow Council staff to walk more begin on October 27. These consist of five monthly walks each with a unique theme. We have two more left in Jan and Feb 2011.</p> <p>We have also piloted lunchtime 'Walkshops' for businesses which include networking opportunities and information on the benefits of walking, the difference it can make and how to fit it into your day – all during a lunchtime walk.</p> <p>We have held Cobblers Coffee walks in the town centre which are walks from Starbucks to Costa Coffee to Café Nero with a hot beverage at the end for those taking part regularly. Every month one walker gets discounted shoe repairs to encourage them to maintain their walking boots.</p> <p>We will be promoting our Walk In to Work Out initiative to gym users again to</p>	Mar 2011

Scheme	Details	£ K	Status	Programmed completion
			<p>encourage users to walk to the gym instead of drive, and gain a cardio workout on the way.</p> <p>We held a 'First Steps' walk in September which replaces Junior Walk – encouraging parents of playgroup and nursery children to take them out on nature walks and think about walking to school when they start instead of driving in. This is a new and unique way of targeting new parents of children who are about to start nursery and junior school. Educating parents at this pre-emptive stage so they can consider their travel options has a higher chance of behaviour change than when habits are formed. This is part of our new Junior It's Up to All of Us initiative which branches out the message of sustainable transport to a younger audience as well as their parents.</p>	
Promoting sustainability Campaigns	Ongoing promotions for sustainable transport initiatives including smarter driving.	20	<p>Ongoing five year campaign ending in 2012</p> <p>Harrow's It's Up to All of Us campaign won the Smarter Travel award 2010 for Innovative Project of the Year. Multimedia resources and social media are continuously used to promote sustainable transport uniquely and in a cost effective way. Tweetathon took place in October 2010. The It's Up to All of Us campaign is taken into the Active Travel phase as we approach the 2012 Olympics.</p>	Mar 2011

Scheme	Details	£ K	Status	Programmed completion
			<p>The campaign has currently become one of the council's most successful promotions, with knowledge of It's Up to All of Us spreading to other London boroughs and even countries. There is a calendar of promotions which is as follows:</p> <p>April May - Walking promotions June-July - Cycle promotions August - October - Walking, cycling, car sharing and public transport promotion (tied in with time change in October) November - January - active travel, safer travel at night, winter walks February - March - car sharing, smarter driving promotions</p> <p>The campaign includes public information events, Dr Bike support, a road show at Under One Sky, interactive experiences and multimedia spread across social media including You Tube cycling tips, walking promotions and personalized travel planning through twitter.</p>	